

## **Privacy policy**

This privacy Policy of personal data (hereinafter – privacy Policy) applies to all information posted on the website in the Internet at the following address: <http://geriatrics-conf.ru> (hereinafter the Website) that "The Society of experts in the field of innovative technologies in medicine" (ANO OSO "ITEM"), located at the address: 3, trade Union street, office 706, Moscow, 117036 (hereinafter — the Company) may obtain about the User during use of the Site.

The use of the services of the Site means the unconditional consent of the User with this Policy and the conditions of processing of his personal information specified in it; in case of disagreement with these conditions, the User should refrain from using the Site.

### **1. DEFINITION OF TERMS**

1.1. This privacy Policy uses the following terms:

1.1.2. "Personal data" means any information relating directly or indirectly to a particular or identifiable natural person (personal data subject).

1.1.3. "Processing of personal data" — any action (operation) or a set of actions (operations) performed with or without the use of automation tools with personal data, including the collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

1.1.4. "Confidentiality of personal data" is a mandatory requirement to prevent their dissemination without the consent of the subject of personal data or other legal grounds.

1.1.5. "User of the site (hereinafter the User)" – a person who has access to the Site through the Internet.

1.1.6. "Event participant" means a person participating in events organized by the Company.

### **2. GENERALITIES**

2.1. Data processing and security is carried out in accordance with the requirements of the Federal law of the Russian Federation of July 27, 2006 № 152-FZ "On personal data".

2.2. User's use of the site <http://geriatrics-conf.ru> means acceptance of this privacy Policy and the terms of processing of personal data of the User.

2.3. In case of disagreement with the terms of the privacy Policy, the User must stop using the site <http://geriatrics-conf.ru>.

2.4. This privacy Policy applies only to the site <http://geriatrics-conf.ru>. The company does not control and is not responsible for third-party sites to which the User can click on the links available on its website (in the case of links on the Site).

2.5. The company does not verify the accuracy of the personal data provided by The user of the site when filling out the registration form.

### 3. SCOPE OF PRIVACY POLICY

3.1. This privacy Policy sets out The company's obligations to non-disclosure and ensure the confidentiality of personal data that the User provides at the request of the Company when filling out the registration form.

3.2. Personal data allowed for processing under this privacy Policy are provided by the User by filling in the registration form on the Website <http://geriatrics-conf.ru> and include the following information:

- 3.2.1. full name participant;
- 3.2.2. country participant;
- 3.2.3. sphere of activity participant;
- 3.2.4. profession participant;
- 3.2.5. company participant;
- 3.2.6. e-mail of the event participant;
- 3.2.7. phone number of the event participant.

3.3. Any other personal information not mentioned above is subject to safe storage and non-proliferation, except as provided in paragraph 5.2. and 5.3. this privacy policy.

### 4. PURPOSES OF COLLECTING PERSONAL USER INFORMATION

4.1. The company may use the User's personal data for the following purposes:

- 4.1.1. user identification;
- 4.1.2. communication with the User, including sending notifications, requests and information regarding participation in events organized by the Company;
- 4.1.3. targeting of advertising materials;
- 4.1.4. carrying out statistical and other researches based on depersonalized data.

### 5. THE METHODS AND TIME OF PROCESSING PERSONAL NATIONAL

5.1. Processing of personal data of the User is carried out without limitation of time, in any legal way, including in information systems of personal data using automation or without the use of such means.

5.2. Personal data of the User may be transferred to the authorized bodies of state power of the Russian Federation only on the grounds and in accordance with the procedure established by the legislation of the Russian Federation.

5.3. In case of loss or disclosure of personal data, the Company informs the User about the loss or disclosure of personal data.

5.4. The company takes the necessary organizational and technical measures to protect the User's personal information from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as other illegal actions of third parties.

## 6. THE OBLIGATIONS OF THE PARTIES

### 6.1. The user must:

6.1.1. Provide information in the registration form for participation in events organized by the Company.

6.1.2. Update, Supplement the provided information on personal data in case of changes in this information.

### 6.2. The company must:

6.2.1. Use the information obtained only for the purposes specified in paragraph 4 of this privacy Policy.

6.2.2. To ensure the storage of confidential information in secret, not to disclose without the prior written permission of the User, and not to sell, exchange, publish or disclose in other possible ways the transferred personal data of the User, except for paragraph 5.2. and 5.3. this privacy policy.

6.2.3. Take precautions to protect the confidentiality of the User's personal data in accordance with the procedure commonly used to protect such information in the existing business.

6.2.4. To block personal data related to the relevant User from the moment of application or request of the User or his legal representative or the authorized body for the protection of the rights of personal data subjects for the period of verification, in case of identification of false personal data or illegal actions.

## 7. ADDITIONAL CONDITION

7.1. The company may make changes to this privacy Policy without the User's consent.

7.2. The new privacy Policy comes into force from the moment it is posted on the Website, unless otherwise provided by the new version of the privacy Policy.

7.3. All offers or questions about this privacy Policy should contact us at [oso.item@bk.ru](mailto:oso.item@bk.ru).